

## Press Release

FOR IMMEDIATE RELEASE

### **Glory To God Ministries International Receives Cathedral City Award 2015 Business Hall of Fame**

CATHEDRAL CITY March 17, 2015 -- **Glory To God Ministries International** has been selected for the 2015 Best of Cathedral City Award in the Places of Worship - **2015 Business Hall of Fame** category by the Cathedral City Award Program.

**Glory To God Ministries International** is among a very small group of companies that have won the Best of Cathedral City Award for three consecutive years. This distinction has qualified **Glory To God Ministries International** for the **2015 Cathedral City Business Hall of Fame**.

Each year, the Cathedral City Award Program identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Cathedral City area a great place to live, work and play.

Each year, in and around the Cathedral City area, the Cathedral City Award Program chooses only the best local businesses. They focus on companies that have demonstrated their ability to use various marketing methods to grow their business in spite of difficult economic times. The companies chosen exemplify the best of small business; often leading through customer service and community involvement.

For most companies, this recognition is a result of Cathedral City's dedication and efforts as well as the work of others in our organization that have helped build our business. Our team is now a part of an exclusive group of small businesses that have achieved this selection.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2015 Cathedral City Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Cathedral City Award Program and data provided by third parties.

### **About Cathedral City Award Program**

The Cathedral City Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Cathedral City area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Cathedral City Award Program was established to recognize the best of local businesses in our community. Cathedral City Award Committee works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Their mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Cathedral City Award Program **Glory to God Ministries International** Anna Cirino-Scott (760) 321-5222

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